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# The Next IQ: The Next Level Of Intelligence For 21st Century Leaders

**The Next IQ:**  
The Next Level of Intelligence  
for 21st Century Leaders



**Arin N. Reeves**

Foreword by John W. Rowe  
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## Synopsis

This book illustrates a change in the way we think -- the transformation of leadership from being rooted in individual expertise to being formed by multiple and diverse perspectives. If you want to take your organization to the next level, you will need that next level of intelligence in order to think, learn and compete in the increasingly seamless global marketplace of the 21st century. This book is an essential addition to your library. With this accessible and innovative book you can make your business, firm, or organization more intelligent for the way the world works today. Find out more at [thenextiq.com](http://thenextiq.com)

## Book Information

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## Customer Reviews

Dr. Arin Reeves' new book on intelligence is destined to change the way we think about thinking. I have read it twice now and each time have been in awe of the brilliance of this book. This new theory of inclusive intelligence is backed up with plenty of compelling real-world examples as well as concrete strategies. Dr. Reeves' cutting-edge work deserves the recognition previously given to 20th century authors like Gardner (multiple intelligences) and Goleman (emotional intelligence). The Next IQ pushes our understanding of intelligence to the next level; it is for the next generation of

leaders and thinkers to learn from and be inspired by. I am looking at my copy as I write this review and it is covered with yellow sticky notes marking so many compelling ideas, exercises, and simply profound points. It is a must-read for anyone interested in learning how to be smarter in everything they do.

As a diversity professional I really appreciated the careful analysis of contemporary issues that result from the many differences we experience as humans. I have recommended this book to many people and there are a number of post-it notes on pages. The ideas are that good. I used one of the exercises with my leadership team and it was well received. I think the title might be a bit confusing since it is really about the skill sets and competencies needed to navigate successfully our increasingly multicultural world. I understand these competencies to be characterized as intelligence and she does a great literature review of intelligence but I kept thinking while reading it that there was a better unifying theme than IQ for the framework she presents.

The Next IQ is a game changer! In this text, Dr. Reeves answers an all too common question: how does one remain relevant and even excel in a sluggish, global economy? The answer-- masterfully demonstrated through anecdotes, research and case studies--is inclusive collaboration. The Next IQ is an astute analysis of the interplay between leadership, intelligence and innovation. If you are looking for the keys to develop leadership personally or organizationally, The Next IQ is a must read!

Be sure to buy enough copies of The Next IQ for everyone you know...you won't want to let your own out of your sight! Dr. Reeves does a masterful job of connecting the dots between leadership and inclusion, weaving together research that helps the reader contextualize the imperative, anecdotes that help solidify the reader's insight and tools that help move the reader to action. This is a must read for anyone interested in transformative leadership.

Dr. Reeves' book is a remarkable, breakthrough addition to the literature on diversity, inclusion, teamwork, and creativity. I read many works on these topics. The Next IQ is the only book I know that captures the latest research on these subjects and synthesizes that data in an accessible, interesting way plus includes practical guidance on what to do to put this information to work in your organization to achieve the best results. Every chapter has a solid basis in research and includes solidly thought out "to do's". While I was reading the book, I also was reading other materials on

these subjects. Over and over, I found that Dr. Reeves had beaten me to it, in the sense of capturing and reflecting the latest information.

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